SEO

PUBLISHING CHECKLIST

Ranking Factors	✓
Focus Keyword	
Long tail Keywords	
Alternate Keywords	
SEO-friendly URL	
Early Placing	
Related Words/Phrases	
Long Content	
H1, H2, H3	
Title Tag	
Multimedia	
Outbound Links	
Internal Links	
Get Social	
Page Loading Speed	
Mobile-Friendly	
User-Friendly	
Security	
Incoming Backlinks	

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